Preparing post-sanctions investment and trade

The 1st Europe-Iran Forum  |  About the event
Grosvenor House Hotel, London, 15-16 October 2014

Why a Europe-Iran Forum?
“Following the historic Joint-Action Plan agreement reached by Iran and the P5+1 in November 2013, a series of economic sanctions were lifted, rekindling commercial interest in Iran throughout Europe. On July 18th in Vienna, Iran and the P5+1 announced the continuation of their negotiations regarding the Islamic Republic’s nuclear programme, through to November 24th 2014. This decision confirms the gathered parties’ determination to come to a final agreement and foreshadows an expected rollback of the current international sanctions against Iran.

To prepare and evaluate the post-sanctions trade framework and investment opportunities, European Voice has decided to organise The 1st Europe-Iran Forum, in London, on 15-16 October 2014.

The 1st Europe-Iran Forum is an incomparable occasion to gain practical insights from experts across all industries, providing the most relevant, up-to-date information from Iran and Europe. Through the workshop discussions, participants will have the unique opportunity to debate and network with over 200 senior business executives and policy makers from Iran and Europe, on the opportunities and challenges represented by Iran’s valuable and largely untapped marketplace.”

The ideal forum...

- **Ideal Timing**
  Given the positive momentum in the P5+1 diplomatic negations, it is time for businesses to begin shaping the political and economic agenda for normalized relations and commercial engagement between Iran and Europe.

- **Ideal Philosophy**
  By bringing together Iranian and European business leaders, the forum intends to provide participants the opportunity to gain expert knowledge about commercial opportunities in Iran, while enabling the private sector to more effectively advocate for free and fruitful commerce.

- **Ideal Location**
  The forum is hosted in London, a center for European business and finance and the world’s most global city. The venue, London’s esteemed Grosvenor House Hotel, will provide top quality facilities and five star hospitality for participants.

- **Ideal Format**
  Our workshops will offer participants a unique opportunity to debate and network with over 200 policymakers and senior business executives from across sectors from Iran and Europe.

Letter of support from the Office of the President of the Islamic Republic of Iran addressed to European Voice:

Islamic Republic of Iran  
Presidential Office  
Chief of Staff

Date: 26 July, 2014

In the Name of God

Dear Madam, Dear Sir,

I have received your letter regarding the first Europe-Iran Forum, which aims to highlight the economic capacities of the Islamic Republic of Iran. Your initiative in arranging this meeting and providing foreign companies and investors the knowledge to better understand the present state of the Iranian economy is commendable.

I hope that this forum presents information and opportunities for active international investors and facilitates competitive investments in various sectors of the Iranian economy such as industry, mines, agriculture and trade. Moreover, it is anticipated that the forum participants would take constructive steps toward private sector collaboration on both sides, giving Iran the prospect of a competitive presence in the global economy and establishing regional and international interaction with a win-win approach.

I would like to wish you further success with your honorable endeavors for Iran.

Mohammad Nahavandian

This event is compliant with US OFAC regulations. Please refer to Annexe.